FOCUS ON STAFFA ROAD AND CROMWELL ESTATE

A WARM WELCOME to the Autumn/Winter 2016 Newsletter, which focuses on businesses in Staffa Road and on Cromwell Estate. On Staffa Road we feature AMR and Malbay, as well as two businesses from Cromwell—Neckstamper Brewing and SignCentre. We also introduce two of the BID Directors, Jan Hiller and Moya Neal, who are members of Staffa Management Ltd.

FIBRE OPTIC After many months of waiting for works to be completed, we can finally confirm that the majority of Argall BID businesses can now access fibre optic broadband, making slow internet speeds a thing of the past. Use the address checker to see if you can access fibre optic: https://www.dslchecker.bt.com/ You should be able to get connected as soon as you speak to a provider.

LBWF ECONOMIC GROWTH STRATEGY
London Mayor Sadiq Khan was present to help LBWF launch their Economic Growth Strategy in Walthamstow Town Centre on 1st November. The strategy is a 4 year policy document which outlines the Council’s plans to support businesses and improve employment opportunities in the borough. The full document can be viewed from our website: www.argallbid.co.uk

STAKEHOLDERS’ MEETING The next Stakeholders’ Meeting for the Argall BID will take place 30 November at Sleek, 15 Argall Avenue, from 2-4 pm. All businesses welcome. Stakeholders include the local SNT, LBWF and BID businesses. If you would like to attend please confirm with BID Manager Juned Asad on: juned@argallbid.co.uk

APPRENTICESHIP LEVY A new and compulsory Employer Tax is to be implemented in April 2017. The most dramatic change in the history of Apprenticeships and how they are funded will be implemented in 2017. The Government has set a target of recruiting 3 million Apprentices by the year 2020. The introduction of the Apprenticeship Levy, due to start in April 2017, will support this initiative. Not all employers will be affected but those that are will have to pay the levy at a rate of 0.5% of their payroll. The Levy will fund the recruitment of enthusiastic young people into the UK workforce and support the skills development of existing employees. For a detailed consultation on how the Apprenticeship Levy will affect your business, email sam.whenman@walthamforest.gov.uk or telephone 0208 496 2976. Sam will be giving a short presentation at the Stakeholders’ Meeting on 30 November mentioned above.
WITH THE PUBLICATION OF EVERY NEWSLETTER we profile the Directors of the Argall BID. The Argall BID Directors are business representatives from the discrete estates that define the BID area. In this newsletter we feature Jan Hiller and Moya Neal, who are also part of Staffa Management Ltd, which is a group comprised of businesses on Cromwell Estate. Moya first came to Cromwell Estate in 1984 with her brother Martin’s company. Jan was running a business with her husband Rod from unit 18 at the same time. Before coming to Cromwell Jan had worked in banking and then in family business, and she joined with Moya and other business representatives to become part of the Staffa Management company. Formed in 1983, the Staffa Management Company was set up to address issues on the estate such as security and flytipping, and both Jan and Moya became actively involved in campaigning for various improvements to the estate, including setting up a Businesswatch scheme in the late 90s and playing a major role in negotiations to rebuild the estate following a serious fire in 2004, which devastated many of the units. When the ArgallBID became a limited company in 2002, Jan and Moya volunteered their services as BID Directors, enabling the board to have representation from Cromwell Estate businesses. Jan and Moya continue to keep businesses informed on issues affecting the estate, and say that for the most part businesses get on well with each other. Jan and Moya are lively and active contributors at the Argall BID Directors’ meetings, and ensure that the Cromwell businesses are well represented. We are lucky to have them! For more information, contact: Staffa Management Ltd, The Gatehouse, Cromwell Industrial Estate, Staffa Road, London E10 7QZ | 07958 483 321
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ARGALL METAL RECYCLING

ARGALL METAL RECYCLING (AMR) is a long-established recycling business established by owner Tony King, and originally operated from York Way in Camden over 20 years ago. AMR moved to Staffa Road in 2009. The day to day operations are managed by Louis Arthur. It is ostensibly a close knit family business, staffed by family members. Louis worked briefly for the Bank of America before joining the family business as Operations Manager in 2011. AMR started with 1 lorry, 1 recovery truck and 5 staff. Today it employs 25 staff, has 4 lorries and 7 recovery trucks. Louis manages the Argall site and also the transport yard in Edmonton, where 30 articulated lorries are stationed. The core business is metal recycling, with export business in Lithuania, Dubai and Africa. Louis highlights AMR’s personal customer relations, strong trade links, reliable payment service and environmental friendly practices as business strengths. AMR also offer free car collections 7 days a week. Louis describes Staffa Road as a great location with excellent road links, and says the BID has provided improved security on the estate. For more information contact AMR on: 020 8558 3223 | info@argallmetals.co.uk | www.argallmetals.co.uk

MALBAY

MALBAY was founded by Managing Director John O’Rourke in 2001. John has been involved in skip hire for 30 years and currently provides a range of waste disposal services including site clearance, office clearance, recycling and wheelie bin hire for a wide range of commercial and domestic clients in London and the Home Counties. John employs 25 staff ‘and a couple of dogs’ and says he is involved in a successful, growing business, and would like to both stay in the area and expand. When asked about his motivation to keep working John jokes ‘I can’t get out of it’, but in reality John enjoys his work and the camaraderie in the workplace. John says Staffa Road is a great location in terms of road links, and believes the BID company is run professionally and helps to retain businesses on the estate. For more information or for a waste disposal quote contact Malbay: 07860 595 794 | john@malbay.co.uk | www.malbay.co.uk
**NECKSTAMPER BREWING**

**NECKSTAMPER BREWING** is an exciting new business that has just moved into premises on Cromwell Industrial Estate. Neckstamper is run and owned by Adam Jefferies. Adam graduated in Mechanical Engineering at Nottingham University then worked with the McLaren Formula 1 team from 2001-2007 as an engineer, specialising in vehicle dynamics. From there Adam worked for Maquarie Bank in risk management, where his mathematical knowledge came in handy. Sometime in 2015 Adam decided that he wanted a new career with more autonomy and flexibility. He wanted to be more creative and be his own boss, and to have fun while working. Being a keen home brewer Adam decided to use his transferable skills to set up Neckstamper Brewing. Adam has been in situ on Cromwell since June 2016, and believes in taking time to get the neckstamper product up to the desired high standard. Initially there will be 3 craft beers to choose from; Adam has been studying his competitors and is carefully concocting his first batch of market ready product, which should be available from December 2016. The target market will be London pubs and we look forward to following Adam’s future progress.

**Neckstamper Brewing**: 020 7018 1760 | email adam@neckstamper.com | www.neckstamper.com

**SIGN CENTRE**

**SIGN CENTRE** is based at Unit 5 Cromwell Industrial Estate, and is owned by brothers Terry and Martin Norman. Terry recounts that after he left school in Harlow, Essex, he joined Sign Centre in Grays Inn Road as a sign fitter. The owner and founder of the business, William Perry, offered shares in the growing business to the brothers, and it has continued to go from strength to strength. Eventually selling the premises in Grays Inn Road, Terry and Martin moved to Staffa Road in 2013, where they continue a long established tradition of excellent sign making. SignCentre have an impressive and diverse range of clients, and it’s guaranteed that you will have seen their signs on your London travels. Well known clients include: Channel 4, Jazz FM, Trust House Forte, Ministry of Sound, Mentorn Films and many more. SignCentre are well-known for their professional and friendly service, and take on a wide range of jobs regardless of size. For more information or to get your own unique signs made up, contact SignCentre: terrysigncentre@hotmail.com | www.signcentrelondon.co.uk | 020 8556 7102

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If you would like your business to be featured in the next newsletter please telephone the Bid Office and speak to Juneed on 07517 985 634 or email: enquiries@argallbid.co.uk.